

CALIFORNIA ASSOCIATION OF HEALTH UNDERWRITERS

POLICY & PROCEDURES

POLICY TITLE: Blog Posting

CLASSIFICATION: Communications

POLICY NUMBER: 7013

DEPARTMENT COORDINATOR: VP of Communications

MOTION:

SECONDED:

DATE SUBMITTED (INITIAL):

DATE APPROVED: August 17, 2015

APPROVED BY: Board of Directors

REVIEW DATE: 2017

PURPOSE: To establish criteria for member interaction through the use of CAHU's Blogs.

POLICY:

- Subscription to the Blogs should remain open to all (both CAHU members and non-members)
- Blog Posts should be limited to President, Executive Board, Appropriate Vice Chairs, those designated to Post by the Board (i.e. Executive Director on Board's behalf). Actual posting would be done by Executive Board and Vice Chairs.
- Commenting on posts would be open access when they provide their contact information which is standard Blog practice.
- CAHU's website is not open for members' blog feeds. Any requests made for this access will be evaluated on a case by case basis by the VP of Communications with consideration to overall benefit to CAHU members.
- Posts will be monitored. CAHU will review and remove any posts to its Blogs that are profane or the result of spam.

FINANCIAL IMPACT: None